EditShare®

FLOW Core – Log, Search & Organize

Smart Media Management at Scale

FLOW Core is everything you need to manage and organize your media asset management system. It connects all your storage tiers, on-prem, nearline, cloud, or even tape, giving your team a unified, searchable view of your entire media library.

From indexing to previewing to metadata tagging, FLOW makes it fast and effortless to manage every asset.

FLOW

Why you need FLOW Core

Keeping track of thousands of media assets across various storage platforms can be chaotic.

FLOW Core brings control, speed, and visibility to your production pipeline, helping teams move faster, collaborate better, and never lose sight of their content.

Key Benefits

Search & organize

Instantly find media using standard metadata, custom tags and FLOW's powerful search tools.

Organize assets into Projects for easy retrieval.

Multi-Tier Storage Integration

Manage content across online, nearline, tape, or cloud, all in one view.

Proxy Workflows

Quickly preview or edit lightweight proxies from anywhere, even on slower connections.

Built for Collaboration

Multiple users can index, review, and tag content simultaneously. They can even create subclips or rough cuts and share with an editor.

Built for editors

Simply install the FLOW Panel in your chosen NLE (Adobe Premiere Pro or DaVinci Resolve. Import Assets, projects, subclips or sequences made by your team. Leaving you to be more creative. Share assets back to FLOW instantly.

Faster Turnaround

Cut down time spent searching, sorting, or re-organizing assets.

FLOW

Customer Takeaway

FLOW Core empowers your creative team with a centralized, intuitive media library, so they can focus on storytelling, not file hunting.

What else?

Why not add more FLOW features as your business scales. Try adding these additional options for even more workflow efficiency.

FLOW Production nodes

Want faster proxy or transcodes for multiple deliverables. Add FLOW Production nodes to speed that up and deliver faster.

FLOW Automation

Power up your workflows by adding FLOW Automation. Design Templates for your users taking out the guess work and automating repetitive tasks.

AI Integration

Add any of FLOW's integrated AI tools to the mix and you've instantly got a database of richer searchable assets. Transcripts can be used to highlight soundbites, creating instant edits in Adobe Premiere Pro or DaVinci Resolve making editing even faster.

Live Capture

Add FLOW Ingest capabilities for Live Capture of multiple live streams with Live Logging capabilities using the Logger tool.

Ready to get started with FLOW?

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