



EditShare for Post-Production

Creatives in the post world want to choose the tools that let them finish the job their way.

EditShare lets you stay in your creative zone without compromising collaboration, security, or resilience.

In the post-production environment media has to be constantly available, and creatives have to be ready to meet whatever deadlines are thrown at them.

Multiple Toolsets

Post professionals also need to effortlessly move between editing, VFX, and grading tools to do their jobs. They also need solutions that support high bandwidth, high performance and high throughput, working with Open EXR, CinemaDNG, DPX etc.

Closed Systems Slows You Down

Creatives do their best work when they can use tools they're familiar with to get the job done - but are sometimes hindered by their choice of storage. At EditShare we believe in an open and efficient environment that fosters creativity by enabling the use of whatever tools you or your team prefers.

Speed Matters

When working with multi-layer timelines and in a collaborative environment your storage needs to be able to keep up with the deadlines that are required in a fast-paced post environment.

Why Do Post-Production Professionals Call EditShare?

Teams can't wait for a critical outage - an accidental deletion, power surge, or another catastrophe to re-evaluate what they need from their storage solution. Their content has to be safe with no single point of failure. Post-production teams also want the freedom to choose the tools they prefer, including decoupling their creative side from their infrastructure.

Content is valuable and facilities can't risk it leaking out. EditShare brings peace of mind with our Guardian technology, allowing a facility to track and audit every touch a person makes with a piece of media. That digital footprint can be saved and reviewed with our real-time dashboard.

Post teams are sick of compromising - they want solutions that don't stifle the creative process while offering...

- Integration with their active directory
- Project-focused deployment
- Different media spaces (e.g., managed, unmanaged, ACL)
- Blazingly fast speed that supports 4K and beyond

"Do I have a resilient system"

"How can I make sure my content is safe – even if the system goes down?"

"We need creative freedom"

"How can I keep from being 'boxed in' by my storage solution?"

"We need peace of mind in content security"

"Media can't leak out of the facility and onto the web and security can't stifle the creative process."

EditShare builds collaborative storage and workflow solutions for creating media on-premises, in the cloud or as a hybrid of both.



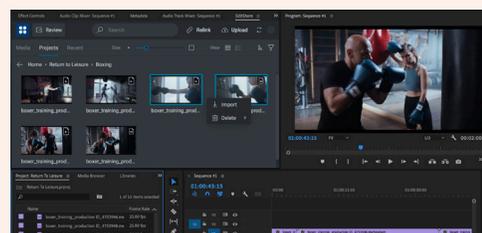
Media Optimized Storage



Built for collaboration across roles, locations and steps in your workflows, EFS and FLOW bring out the best in each other but as our ethos is to be 'ruthlessly open' they can also operate independently and integrate with other vendors.



Simplified Media Management





NOT JUST
RELIABILITY
SCALABLE
RELIABILITY



TRUE REMOTE
PRODUCTION
WHILE
WORKING
WITH **ANY NLE**



Media Is Growing Exponentially

And nobody wants to delete anything anymore. UHD means bigger files and with bigger files, you need more bandwidth.

With EFS, you can start small and grow exponentially, easily scaling up to 10+ Petabytes and beyond all within a single namespace. A simple building-block approach means scaling capacity is as easy as plugging in additional storage nodes – EFS then automatically rebalances your distribution of data.

Unlike other storage providers that make you start from scratch when you need more, EditShare storage scales with your team – allowing you add capacity at your own pace. Configurable Storage Groups even lets users mix SSDs and HDDs in the same namespace.

Permissions-based System And Easy Project Management

With the TPN aligned security protocol, valuable and sensitive content is always kept secure, bringing peace of mind to post-prod facilities. Governance capabilities enable IT/Engineering managers to easily and quickly establish user access and permissions for departments and divisions via Active Directory and SSO.

EditShares Open Storage Platform and FLOW Media management provide Post clients a storage backbone with integrated media management that connects the various media workgroups and the systems they use.

Collaboration and Creative Freedom

FLOW is easy-to-use Media Asset Management software that allows each member of your team to choose the tools they want to use across editing, audio, grading and visual effects.

FLOW indexes + centralizes all of your files regardless of where they sit - making them searchable and accessible through a simple + efficient UI.

FLOW enables File Based Ingest (FBI) from camera cards such as Blackmagic raw, arri and or red. It can also make editorial proxies all the way up to 8k, enabling users to view content in their required frame size.

Files can be moved directly to FLOW from any location, the system can then automatically start processing the file.

Guardian – The Value of Security and Access Control

Security is paramount when dealing with media. Ransomware, hacks, pirated content are all on the minds of broadcasters. Through the guardian platform, the auditing stack delivers real time analytics about what's happening in a facility. The 5 w's - Who has done what to which file when and where.

This is aligned with the EBU best practises of security such as the ebu 148 r and aligned with MPAA/CDSA AND TPN guidelines

Furthermore our solution enables broadcasters to deploy solutions such as crowdstrike across servers, minimizing ransomware from outside sources.



Real-time monitoring with customized reporting and dashboards (incl. auditing)

Record user activity such as media space mounts/unmounts and file opens, reads, writes, and deletes

Monitor your CPU, memory, and disk space usage + **auto-forward to your SIEM**

Allows EditShare support to **monitor your system**

Your EditShare System for Post-Production



Storage growth on your terms -

Start small and grow when and how you want - add a node, and your storage automatically rebalances in the background



Creative freedom -

You team can choose the tools they want to use, on their terms, with the same unified experience.



Permissions-based system and easy project management -

With the TPN aligned security protocol, valuable and sensitive content is always kept secure, bringing peace of mind to post-production facilities.

